

Best Independent High-End Spirits Bottler 2025 – Germany

Whisky and spirits connoisseur, Peter Krause, is passionate about his craft – bringing new and exciting flavours to like-minded patrons! We find out more about the non-profit company, and Peter's ambitious plans, as it is rewarded with a prestigious accolade in the Food and Drink Awards 2025.

At its core, slowdrink.de is a non-profit club for connoisseurs of excellent drinks. Then, two years ago, the club's founder and patron, Peter "Pit" Krause opened the world's largest whisky museum, Walhalla of Whisky, in which he displays 14,000 bottles and items.

In the Walhalla's tasting lounge, Pit hosts sold-out events surrounding whisky, rum, brandy, craft beer and more, with even tea, oil and balsamic vinegar being served occasionally!

"Any slow drink that fits the philosophy of quality, creativity and slowing down the person enjoying because the liquid demands attention!" enthuses Pit.

The club and its associated networking platform now consist of 9,000 members and is ever growing. For its founders and supporters, slowdrink.de offers annual club bottlings that reach high accolades. Pit is proud to bottle only the best drams for the club due to a meticulous process of selection, cask maturation and other intricate techniques.

"We go the extra-mile because we are small and not bound to make money," Pit states. "The nerdy hunt for extraordinary spirits to bottle, to exhibit or to taste with our guests is what drives us."

In this fiercely competitive industry space, Pit strives to stay ahead of the curve and his competitors by trying to offer something special, this being what he calls "a really unforgettable experience of taste and 'edutainment'."

With Pit at the helm as world-renowned expert and consultant for several distilleries and producers (cask picks, blending, maturation, and contacts) good things happen and he is renowned for being a walking encyclopaedia in his field, along with a gifted storyteller.

He continues: "May it be at our events, where we open incredible rarities, our creative releases or in our museum. Everything comes straight from the heart of the expert connoisseur for a knowledgeable crowd and a sharing spirit. From fans for fans, at fairest value possible, no compromises. Hence our products reach much higher prices at auctions and in the secondary market."



Pit's releases are in the high-end sector of the spirit industry (mostly old whisky, rum, cognac and more). The tastings he offers are also aimed at drinkers who are looking for more than the usual offerings, and Pit will open legendary bottlings from days gone by and tell their stories in his living museum.

The ultra-premium field has boomed for many years but in the last few years, many whisky fans were priced out of the market, and fewer and fewer releases reached the level of greatness. This resulted in a turnaround – with many new players and depleted stocks of old quality spirits, a certain disenchantment, along with oversaturation, took place.

As Pit still has such stocks and works on a non-profit basis, he is able to offer the quality others lack. Over the years, Pit claims he has never let his members and guests down – which is rewarded now as every tasting and bottling at Walhalla of Whisky is highly sought after.

As well as his knowledge, charisma, and highly-acclaimed stock of beverages, Pit also boasts a talent to ignite a similar fire and fever in his team by opening doors to aromas, tastes and stories. He leads by example, being a maniac for whisky, rum and spirits to which he has dedicated his whole life. Pit enables extraordinary liquid culinary enjoyment and the necessary information for further self-education.

"Every staff member works on a voluntary basis – it is the passion for spirits that we all share, and maybe the strive for a bit more, for excellence," he tells us. "New staff members need to have a broad knowledge and the fire inside."

About a hundred unpaid hands, whom Pit refers to as 'heroes,' make bottlings, tastings and the magic inside the museum happen. From welcoming spirit lovers from all over the planet to taste the best liquids in the world, to informing them about the drinks and passing on the art of slow drinking, it humbles Pit to regularly entertain knowledgeable connoisseurs.

It is thanks to this true passion for his craft that Pit and his company recently gained notoriety in the Food and Drink Awards 2025, being crowned with the illustrious title of Best Independent High-End Spirits Bottler 2025 – Germany.

For the coming years, Pit is looking forward to many great guest hosts and to emptying the full bottles in the museum at wonderful tasting events, and he fully intends to defend his title with more stunners in the near future!



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